

## ALEX HIAM

### EDUCATION

MBA, **Haas School of Business**, U.C. Berkeley, 1986, Marketing & nonprofit management

BA, **Harvard College**, 1980, Anthropology (English Dept.'s Arnold Prize for best essay on "the true spirit of book collecting") (Brooks School 1976: Faculty Award, Theology Prize)

### TEACHING

**Instructor**, *North Star Self Directed Learning for Teens*, Sunderland MA, 2018-19. Creative writing for middle and high school students. Substitute teaching for *Compass School*, Westminster VT, 2021-22.

**Curriculum designer** (courses, self-assessments, activities), HRD Press, Amherst MA, 2005 to present (*Strategic Leadership, Dealing with Conflict, Personal Creativity Assessment*). Develop courses, instructional assessments, online assessments, learning activities, and instructor guides for use in government/corporate/workplace learning.

**Instructor**, *Bachelors Degree with Individual Concentration, U. Mass. Amherst*. Designed and piloted the BDIC capstone course, *Innovation and Leadership*, 2010-11

**Lecturer**, *Marketing Department, Isenberg School of Management, UMass*, 2000 to 2009.

**Leadership and Management School**, *United States Coast Guard*, New London CT. Five year contract to create & implement an advanced leadership and management program.

**Lecturer**, Western New England University, Springfield MA

**Workshops** for companies, government agencies, trade associations on various topics

**Scholastic Art & Writing Awards**, judge, Vermont, 2021 & 2022

**Harvard College** Alumni Interviewer, 2016—present

### WRITING / ILLUSTRATION

**Nonfiction books**, i.e., *Business Innovation for Dummies* ([academia.edu](http://academia.edu)) *Adventure Careers*, *Mastering Business Negotiation*, *Think Before You Speak*, *The Manager's Pocket Guide to Creativity*, *The Vest-pocket CEO*, *Taming the Conflict Dragon*, *Motivational Management*, *Motivating & Rewarding Employees*, *Marketing for Dummies* ([amazon.com/Alexander-Hiam](http://amazon.com/Alexander-Hiam))

**Fiction for kids & teens**, i.e., *Silent Lee and the Adventure of the Side Door Key*, *Silent Lee and the Oxford Adventure* ([amazon.com/Alex-Hiam](http://amazon.com/Alex-Hiam)) *River of Falcons* Books 1 - 5 ([www.wattpad.com](http://www.wattpad.com)). Instagram: [alexhiamauthor](https://www.instagram.com/alexhiamauthor). Illustrated children's books i.e., *Silvia* ([www.kobo.com](http://www.kobo.com)) and *Marie in the Forest: An Adventure with Degas' Little Dancer*.

**Blogs, editorials & interviews**. Weekly blogs such as [lessons-from-my-family-witchcraft-scandal](http://lessons-from-my-family-witchcraft-scandal) at [alexhiam.com/blog](http://alexhiam.com/blog). Author interviews: [onlinebookclub.org](http://onlinebookclub.org), [sanfranciscobookreview.com](http://sanfranciscobookreview.com), [kirkusreviews.com](http://kirkusreviews.com), [Interview with Alex & Sadie](http://Interview%20with%20Alex%20%26amp%20Sadie). [Vermont Digger](http://VermontDigger.com) commentary, [youngupstarts.com](http://youngupstarts.com). **Ben Franklin Young Fiction Award**