

# ALEX HIAM

## Teaching and Learning

*Curriculum developer* (courses, self-assessments, activities), **HRD Press**, Amherst MA, 2005—present (i.e., *Strategic Leadership, Dealing with Conflict, Personal Creativity Assessment*)

*Instructor*, **North Star Self Directed Learning for Teens**, Sunderland MA, 2018-19, creative writing for middle and high school students

*Developer*, Leadership and Management School, **U.S. Coast Guard**, New London CT, 2010—2015

*Lecturer*, **Isenberg School of Management**, U Mass Amherst, 2000—2011, Marketing, advertising, management, innovation, communications

*Instructor*, **American International University & Western New England College**, 1994—2000

MBA, **Haas School, U.C. Berkeley**, 1986, Marketing and Nonprofit Management

AB, **Harvard College**, 1980, Biological Anthropology (English Dept. Arnold Prize)

## Professional & Educational Publications

*Adventure Careers*

*Marketing for Dummies and Marketing Kit for Dummies*

*Business Innovation for Dummies*

*Think Before You Speak*

*The Manager's Pocket Guide to Creativity*

*Mastering Business Negotiation*

*The Vest-pocket CEO: Decision Making Tools for Executives*

*Taming the Conflict Dragon*

*Motivational Management*

*Motivating & Rewarding Employees*

*The Streetwise 24 Hour MBA*

'How to Master Innovative Leadership' for [innovationmanagement.se](http://innovationmanagement.se) and 'Impressionist Innovation: What Business Can Learn from Claude Monet' for [youngupstarts.com](http://youngupstarts.com)

## Other Publications

Teen fiction including *Silent Lee and the Adventure of the Side Door Key* (2019), *Silent Lee and the Oxford Adventure* (2020, Webster Press), *River of Falcons* Books 1 - 5 (Wattpad) and short stories *The Last Watcher* and *Welcome to Silent, Vermont*. On Instagram/facebook: [alexhiamauthor](https://www.instagram.com/alexhiamauthor)

Guest blogs (i.e., Summer Arts Projects for [motherhoodlater.com](http://motherhoodlater.com)), weekly blog at [alexhiam.com](http://alexhiam.com)

Articles on natural history (i.e., Airborne Models and Flying Mimics, *Natural History Magazine* and Hummingbirds, *Field Museum of Natural History Bulletin*)

## Additional

**Harvard College** Alumni Interviewer, 2016—present

**Scholastic Art & Writing Awards**, 2021 judge, Vermont (Brattleboro Museum & Art Center)

**Edwin S. Webster Foundation**, trustee & secretary (ongoing). Research and manage grants in the arts, conservation, environmental sciences, social services and education (i.e., Kestrel Land Trust, Squam Lakes Natural Science Center, Museum of Fine Arts, Mass. Audubon, WHOI, NAACP).

**Illustration and design:** Technical illustrations for professional books and textbooks. Children's book illustrations (i.e. *The Sixth Duckling: An Adventure on Boston Common*; *Aster's First Winter*; *Marie in the Forest: An Adventure with Degas' Little Dancer.*) Graphic design. Branding. (*Illustration portfolio* on flickr, search for Alex Hiam)

**Woods Hole Oceanographic Institution**, Member of the Corporation (communications and marketing strategy) mid 2000s

**Manomet Center for Conservation Sciences**, board member emeritus and advisor to directors on development, strategy and communications. (Originally, summer internships doing field work.)

**Property management**, 2010-2021 (renovation, rentals, maintenance, staging and sales of residential apartments and homes)

**The Bement School** (Deerfield MA), trustee, fundraising for diversity scholarships

**Soccer Coach**, Town of Amherst recreational leagues

## **Professional References**

Robert Carkuff, President, **HRD Press**, 413-253-3488, [bob@hrdpress.com](mailto:bob@hrdpress.com)

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Ken Danford, Executive Director, **North Star**, 413.582.0193, [ken@northstarteens.org](mailto:ken@northstarteens.org)

Charles Schewe, Professor, **Isenberg School**, 413.545.5672, [schewe@isenberg.umass.edu](mailto:schewe@isenberg.umass.edu)